

# Essential Utilities, Inc.

# WTRG: What's In A Name? - Change Ironically A Harbinger Of COVID Resiliency

# Equal Weight/\$42

Water Utilities

**Price Target Change** 

- **Key Points.** Management affirmed all aspects of guidance provided at the late February analyst day as WTRG's utility businesses are expected to be resilient to the challenges presented by COVID-19. It helps that the bulk of customers and revenues, for both water and gas, are residential and that the gas utility is past the high-demand heating season. In addition, constructive regulatory treatment of any incremental COVID-19 costs is expected. No change to our 2020-24E EPS of \$1.56, \$1.65, \$1.77, \$1.90 & \$2.02. Our outlook is consistent with management's 2020 pro forma (as if the Peoples deal closed 1/1 and experienced normal weather from 1/1 through the 3/16 close) EPS guidance of \$1.53-1.58 and 5-7% CAGR through 2022 off the '19 base. We reiterate our Equal Weight rating but lower our 12-18 month price target to \$42/sh (23.5-24.0X our 22E) from \$48/sh due to lower peer group multiples since our last update.
- COVID-19 Impacts Sales/Expenses. Although it is early, management mentioned that preliminary April data shows that the increased residential usage is offsetting the decrease in C&I and gov't/public customers on the water side as the month came in right at budget. And with the heavy-use heating season over on the gas side, management does not see a material financial impact from usage but that could depend on how long the stay-at-home orders are in place. WTRG plans to track COVID-19 related expenses with an expectation that regulators will afford constructive recovery, particularly of bad debt expense given the implemented no shutoff policies for non-payment. Bad debt expense rose to 1.1% of revenues in the 2008-09 financial crisis which is about double the 0.5% that has been historically observed and embedded in water rates. That said, there are some costs that are lower which could help defray any increases. Net-net, the overall expense impact is not expected to be material.
- COVID-19 Impacts Capex/Liquidity. In terms of capital deployment, a two week moratorium implemented on water work in PA did set the utility about \$30M behind schedule. However, the ground is expected to be made up over the balance of the year and there is no change to WTRG's overall water and gas capex budgets. Access to capital is not an issue. WTRG, like other utilities, have taken precautionary steps to boost near-term liquidity. The capex budget can be financed without equity but M&A deals will require some we expect about 50% of the purchase price. With that in mind, we think WTRG could be flexible with the exact timing of the \$300M of equity needs outlined for later this year to finance DELCORA and other deals in the pipeline.
- Please see p. 2 for discussions of municipal M&A activity (spoiler alert, COVID-19 could increase the deal flow!), regulatory updates and a brief EPS & capex discussion.

Please see page 4 for rating definitions, important disclosures and required analyst certifications. All estimates/forecasts are as of 05/07/20 unless otherwise stated. 05/07/20 16:35:45 ET

Wells Fargo Securities, LLC does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of the report and investors should consider this report as only a single factor in making their investment decision.

\$	2019A	2020E		2021E	
EPS		Curr.	Prior	Curr.	Prior
<b>Q1</b> (Mar.)	0.28	0.60 A	0.62	NE	
<b>Q2</b> (June)	0.37	0.23	NC	NE	
<b>Q3</b> (Sep.)	0.48	0.25	0.24	NE	
<b>Q4</b> (Dec.)	0.34	0.47	NC	NE	
FY	1.47	1.56	NC	1.65	NC
CY	1.47	1.56		1.65	
FY P/EPS	27.5x	26.0x		24.5x	
Rev.(MM)	890	1,927		2,058	

Source: Company Data, Wells Fargo Securities, LLC estimates, and Reuters NA = Not Available, NC = No Change, NE = No Estimate, NM = Not Meaningful V = Volatile

Adjusted EPS excludes items considered non-recurring.

WTR expects 2020 adjusted EPS of \$1.53-1.58 and targets a 5-7% EPS CAGR through 2022 off the 2019 adjusted base of \$1.47

Ticker	WTRG
Price Target/Prior:	\$42/\$48
Price (05/07/2020)	\$40.49
52-Week Range:	\$30-55
Shares Outstanding: (MM)	220.8
Market Cap.: (MM)	\$8,940.2
S&P 500:	2,879.45
Avg. Daily Vol.:	900,670
Dividend/Yield:	\$0.94/2.3%
LT Debt: (MM)	\$3,077.0
LT Debt/Total Cap.:	44.1%
ROE:	9.0%
3-5 Yr. Est. Growth Rate:	6.0%
CY 2020 Est. P/EPS-to-Growth:	4.3x
Last Reporting Date:	05/06/2020
	After Close

NC = No Change

Source: Company Data, Wells Fargo Securities, LLC estimates, and Reuters

#### Jonathan Reeder

Senior Analyst|314-875-2052 jonathan.reeder@wellsfargo.com

#### Neil Kalton, CFA

Senior Analyst|314-875-2051 neil.kalton@wellsfargo.com

#### Sarah Akers, CFA

Senior Analyst | 314-875-2040 sarah.akers@wellsfargo.com

# David Welkener, CFA

Associate Analyst|314-875-2054 david.welkener@wellsfargo.com

Together we'll go far



Utilities Equity Research

COVID-19 Impacts – Municipal M&A. Similar to the thoughts expressed by AWK a few hours earlier, WTRG expects the volume of municipal M&A discussions/deals to be positively impacted by COVID-19. Many municipalities were already challenged financially and some even operationally (complying with increasingly stringent EPA standards) before the pandemic. The economic shutdowns have likely only exacerbated those pressures.

Management remains upbeat about the pipeline of deals, noted how a number of decent-sized opportunities have been advanced that can hopefully be talked about in the not so distant future and highlighted how fair market value (FMV) legislation continues to open doors. VA adopted FMV earlier this year – all 8 of WTRG's water states now have it – and deal momentum continues to build in other recently adopted states like OH & TX. Having closed on the Campbell, OH water deal earlier this year, WTRG has the New Garden, PA (\$30M), East Norriton, PA (\$21M) and DELCORA (\$277M) wastewater deals pending. The goal remains to achieve 2-3% customer growth through organic and M&A efforts.

- **Regulatory Updates.** WTRG's near-term regulatory calendar is fairly light as the PA water and gas utilities completed major base rate cases last year. The two proceedings of greatest investor interest are the DELCORA acquisition approval (filed in Q1; late '20 close expected) and PA regulatory treatment of the catch-up component of Peoples repairs tax deduction benefit (file this summer; clarity perhaps around YE'20; any retention by WTRG should be incremental to current outlook). Despite the challenges presented by stay-at-home orders, WTRG has not experienced any material regulatory timeline delays.
- **EPS Outlook.** Our 2020-24E EPS are \$1.56, \$1.65, \$1.77, \$1.90 & \$2.02. The core growth drivers remain (1) capex/rate base growth by aggressively reinvesting in existing systems and seeking timely regulatory recovery and (2) municipal M&A. 2020 capex remains \$550M for water and \$400M for gas with a total of \$2.8B budgeted over the 2020-22 period and we do not expect any falloff in those levels for the foreseeable future.
- In fact, an internally ordered report conducted by Black & Veatch to assess the overall safety of
  the Peoples gas system, including pressure risk, was completed earlier this month. While the
  conclusions were that the system is safe, WTRG is evaluating the recommendations made and
  preparing an action plan. There is an opportunity to invest more to further enhance safety and
  that will be addressed in future plans with an eye towards rate affordability.

#### **Acronyms:**

C&I – Commercial & Industrial DELCORA – Delaware Country Regional Water Quality Control Authority

# **Price Target**

Price Target: \$42 from \$48

Our \$42/share price target reflects both a P/E multiple and DDM analysis. In terms of P/E, we apply a 70% water/30% gas utility hybrid multiple to our 2022E of \$1.77. For WTRG's water utility multiple, we ascribe a 5-10% discount to the 21E multiple we use for AWK (27.0-27.5X). The 5-10% discount reflects both a modestly lower EPS growth rate (we forecast 6.5% for WTRG vs. 8% for AWK) as well as lower ESG appeal (in particular, the recent Peoples deal). For WTRG's gas utility multiple, we utilize the 21E pure play gas LDC median of roughly 21X. Key risks include regulatory and M&A strategy execution related.

## **Investment Thesis**

We are attracted to WTRG's strong fundamentals - a proven EPS growth strategy, a growing rate base, constructive regulation, efficient operations and a strong balance financial profile. Our Equal Weight rating reflects valuation considerations in light of WTRG's recently closed acquisition of Peoples (a gas utility) and the associated P/E multiple, regulatory and deal execution/integration related risks.

Essential Utilities, Inc. Equity Research

# Company Description

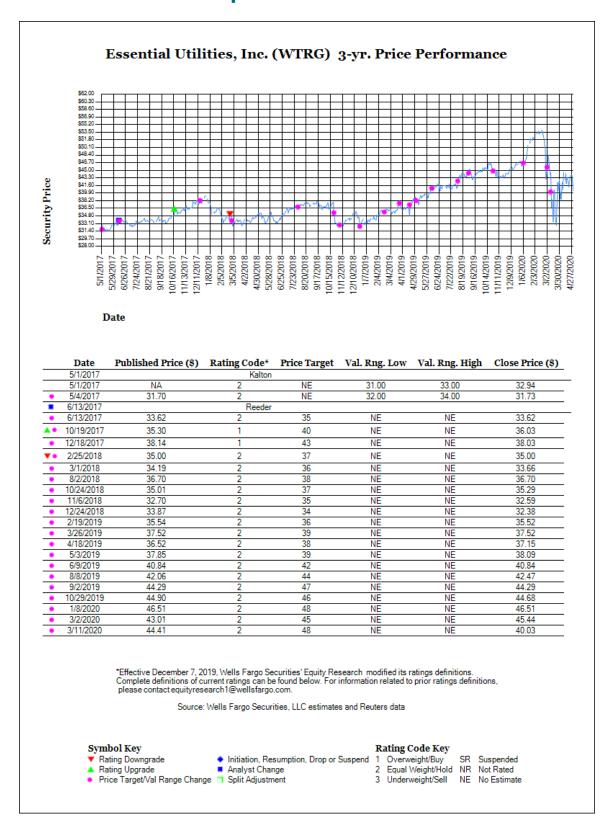
Headquartered in Bryn Mawr, PA, Essential Utilities (WTRG) - formerly Aqua America - is one of the largest U.S.-based investor-owned regulated water and wastewater utilities. The company serves approximately 3 million residents (1 million customer connections) in Pennsylvania, Ohio, North Carolina, Illinois, Texas, New Jersey, Indiana and Virginia. WTRG's largest subsidiary, Aqua Pennsylvania, accounts for approximately half of the company's total water customer base and nearly 70% of consolidated water rate base. Going forward, the company has expressed a desire to accelerate customer growth through a more active and focused acquisition strategy across its entire portfolio. Regulated operations account for more than 99% of consolidated revenues.

On 10/23/18, WTRG announced a deal to acquire Peoples - a predominately Pennsylvania-based gas utility serving 740k customers - from SteelRiver Infrastructure Partners for an enterprise value of \$4.275B (includes \$1.3B of assumed debt). From a price perspective, the deal appears to be 1.9-2.0X rate base, 14.8X EV/EBITDA and nearly 25X P/E - lofty multiples but not that dissimilar to what we have seen in recent gas utility transactions. WTRG received PA regulatory approval on 1/16/20 and the deal closed two months later on 3/16. Management expects the deal to be EPS accretive in the first full year after close (2020) but stressed this is a strategic-driven, not synergy-driven, transaction.

On 2/3, the new name Essential Utilities, Inc. and new ticker WTRG became effective. Prior, the company was known as Aqua America Inc. and traded under the ticker WTR.

Utilities Equity Research

# **Required Disclosures**



Additional Information Available Upon Request

Equity Research Essential Utilities, Inc.

#### I certify that:

1) All views expressed in this research report accurately reflect my personal views about any and all of the subject securities or issuers discussed; and

2) No part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed by me in this research report.

- Essential Utilities, Inc. currently is, or during the 12 month period preceding the date of distribution of the research report was, a client of Wells Fargo Securities, LLC. Wells Fargo Securities, LLC provided investment banking services to Essential Utilities, Inc..
- Wells Fargo Securities, LLC or its affiliates received compensation for investment banking services from Essential Utilities, Inc. in the past 12 months.
- Wells Fargo Securities, LLC, or any of its affiliates, intends to seek or expects to receive compensation for investment banking services from Essential Utilities, Inc. in the next three months.
- Wells Fargo Securities, LLC, or its affiliates, managed or co-managed a public offering of securities for Essential Utilities, Inc. within the past 12 months.
- Wells Fargo Securities, LLC maintains a market in the common stock of Essential Utilities, Inc..
- Wells Fargo Securities, LLC or its affiliates has a significant financial interest in Essential Utilities, Inc..

WTRG: Key risks include regulatory and M&A strategy execution related.

Wells Fargo Securities, LLC does not compensate its research analysts based on specific investment banking transactions. Wells Fargo Securities, LLC's research analysts receive compensation that is based upon and impacted by the overall profitability and revenue of the firm, which includes, but is not limited to investment banking revenue.

#### STOCK RATING

1=Overweight: Total return on stock expected to be 10%+ over the next 12 months. BUY

2=Equal Weight: Total return on stock expected to be 0-10% over the next 12 months. HOLD

3=Underweight: Total return on stock expected to lag the Overweight- and Equal Weight-rated stocks within the analyst's coverage universe over the next 12 months. SELL

#### **VOLATILITY RATING**

V = A stock is defined as volatile if the stock price has fluctuated by +/-20% or greater in at least 8 of the past 24 months or if the analyst expects significant volatility. All IPO stocks are automatically rated volatile within the first 24 months of trading.

As of: May 7, 2020

52% of companies covered by Wells Fargo Securities, LLC Equity Research are rated Overweight.

Wells Fargo Securities, LLC has provided investment banking services for 43% of its Equity Research Overweight-rated companies.

37% of companies covered by Wells Fargo Securities, LLC Equity Research are rated Equal Weight.

Wells Fargo Securities, LLC has provided investment banking services for 34% of its Equity Research Equal Weight-rated companies.

11% of companies covered by Wells Fargo Securities, LLC Equity Research are rated Underweight.

Wells Fargo Securities, LLC has provided investment banking services for 32% of its Equity Research Underweight-rated companies.

## Important Disclosure for U.S. Clients

This report was prepared by Wells Fargo Securities Global Research Department ("WFS Research") personnel associated with Wells Fargo Securities and Structured Asset Investors, LLC ("SAI"), an investment adviser subsidiary of Wells Fargo & Co. If you are paying directly for this research, it is being provided by SAI. For all other recipients in the U.S. this report is being provided by Wells Fargo Securities.

## **Important Disclosure for International Clients**

EEA - The securities and related financial instruments described herein may not be eligible for sale in all jurisdictions or to certain categories of investors. For recipients in the EEA, this report is distributed by Wells Fargo Securities International Limited ("WFSIL"). WFSIL is a U.K. incorporated investment firm authorized and regulated by the Financial Conduct Authority. For the purposes of Section 21 of the UK Financial Services and Markets Act 2000 ("the Act"), the content of this report has been approved by WFSIL, an authorized person under the Act. WFSIL does not deal with retail clients as defined in the Directive 2014/65/EU ("MiFID2"). The FCA rules made under the Financial Services and Markets Act 2000 for the protection of retail clients will therefore not apply, nor will the Financial Services Compensation Scheme be available. This report is not intended for, and should not be relied upon by, retail clients.

Utilities Equity Research

**Australia** – Wells Fargo Securities, LLC, Wells Fargo Securities International Limited and Wells Fargo Securities Asia Limited are exempt from the requirements to hold an Australian financial services license in respect of the financial services they provide to wholesale clients in Australia. Wells Fargo Securities, LLC is regulated under the laws of the United States, Wells Fargo Securities International Limited is regulated under laws of the United Kingdom, and Wells Fargo Securities Asia Limited is regulated under the laws of Hong Kong. All such laws differ from Australian laws. Any offer or documentation provided to Australian recipients by Wells Fargo Securities, LLC, Wells Fargo Securities International Limited or Wells Fargo Securities Asia Limited in the course of providing the financial services will be prepared in accordance with the laws of the United States, United Kingdom or Hong Kong and not Australian laws.

**Canada** – This report is distributed in Canada by Wells Fargo Securities Canada, Ltd., a registered investment dealer in Canada and member of the Investment Industry Regulatory Organization of Canada (IIROC) and Canadian Investor Protection Fund (CIPF). Wells Fargo Securities, LLC's research analysts may participate in company events such as site visits but are generally prohibited from accepting payment or reimbursement by the subject companies for associated expenses unless pre-authorized by members of Research Management.

**Hong Kong** – This report is issued and distributed in Hong Kong by Wells Fargo Securities Asia Limited ("WFSAL"), a Hong Kong incorporated investment firm licensed and regulated by the Securities and Futures Commission to carry on types 1, 4, 6 and 9 regulated activities (as defined in the Securities and Futures Ordinance (Cap. 571 The Laws of Hong Kong), "the SFO"). This report is not intended for, and should not be relied on by, any person other than professional investors (as defined in the SFO). Any securities and related financial instruments described herein are not intended for sale, nor will be sold, to any person other than professional investors (as defined in the SFO). The author or authors of this report is or are not licensed by the Securities and Futures Commission. Professional investors who receive this report should direct any queries regarding its contents to Kelly Chiang and Mandy Wan at WFSAL (email: wfsalresearch@wellsfargo.com).

**Japan** – This report is distributed in Japan by Wells Fargo Securities (Japan) Co., Ltd, registered with the Kanto Local Finance Bureau to conduct broking and dealing of type 1 and type 2 financial instruments and agency or intermediary service for entry into investment advisory or discretionary investment contracts. This report is intended for distribution only to professional investors (Tokutei Toushika) and is not intended for, and should not be relied upon by, ordinary customers (Ippan Toushika).

The ratings stated on the document are not provided by rating agencies registered with the Financial Services Agency of Japan (JFSA) but by group companies of JFSA-registered rating agencies. These group companies may include Moody's Investors Services Inc., Standard & Poor's Rating Services and/or Fitch Ratings. Any decisions to invest in securities or transactions should be made after reviewing policies and methodologies used for assigning credit ratings and assumptions, significance and limitations of the credit ratings stated on the respective rating agencies' websites.

Essential Utilities, Inc. Equity Research

#### **About Wells Fargo Securities**

Wells Fargo Securities is the trade name for the capital markets and investment banking services of Wells Fargo & Company and its subsidiaries, including but not limited to Wells Fargo Securities, LLC, a U.S. broker-dealer registered with the U.S. Securities and Exchange Commission and a member of NYSE, FINRA, NFA and SIPC, Wells Fargo Prime Services, LLC, a member of FINRA, NFA and SIPC, Wells Fargo Securities Canada, Ltd., a member of IIROC and CIPF, Wells Fargo Bank, N.A. and Wells Fargo Securities International Limited, authorized and regulated by the Financial Conduct Authority.

This report is for your information only and is not an offer to sell, or a solicitation of an offer to buy, the securities or instruments named or described in this report. Interested parties are advised to contact the entity with which they deal, or the entity that provided this report to them, if they desire further information or they wish to effect transactions in the securities discussed in this report. The information in this report has been obtained or derived from sources believed by Wells Fargo Securities Global Research Department ("WFS Research"), to be reliable, but WFS Research does not represent that this information is accurate or complete. Any opinions or estimates contained in this report represent the judgment of WFS Research, at this time, and are subject to change without notice. Certain text, images, graphics, screenshots and audio or video clips included in this report are protected by copyright law and owned by third parties (collectively, "Third Party Content"). Third Party Content is made available to clients by Wells Fargo under license or otherwise in accordance with applicable law. Any use or publication of Third Party Content included in this report for purposes other than fair use requires permission from the copyright owner. Any external website links included in this publication are not maintained, controlled or operated by Wells Fargo Securities. Wells Fargo Securities does not provide the products and services on these websites and the views expressed on these websites do not necessarily represent those of Wells Fargo Securities. Please review the applicable privacy and security policies and terms and conditions for the website you are visiting. All Wells Fargo Securities and SAI research reports published by WFS Research are disseminated and available to all clients simultaneously through electronic publication to our internal client websites. Additional distribution may be done by sales personnel via email, fax or regular mail. Clients may also receive our research via third party vendors. Not all research content is redistributed to our clients or available to third-party aggregators, nor is WFS Research responsible for the redistribution of our research by third party aggregators. Equity Strategists focus on investment themes across the equity markets and sectors. Any discussion within an Equity Strategy report of specific securities is not intended to provide a fundamental analysis of any individual company described therein. The information provided in Equity Strategy reports is subject to change without notice, and investors should not expect continuing information or additional reports relating to any security described therein. For research or other data available on a particular security, please contact your sales representative or go to <a href="http://www.wellsfarqoresearch.com">http://www.wellsfarqoresearch.com</a>. For the purposes of the U.K. Financial Conduct Authority's rules, this report constitutes impartial investment research, Each of Wells Fargo Securities, LLC and Wells Fargo Securities International Limited is a separate legal entity and distinct from affiliated banks. Copyright © 2020 Wells Fargo Securities, LLC

SECURITIES: NOT FDIC-INSURED/NOT BANK-GUARANTEED/MAY LOSE VALUE